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In the job market, winning a red dot design award is a credible credential that conveys a strong competitive advantage and a clear communication of your outstanding talent and creativity.

The search for employment in the competitive field of design is daunting to most. With the red dot design award in hand, a design graduate can easily convince a prospective employer of his creative excellence and effectiveness.

The red dot award: communication design is an internationally recognized quality label for design. Students can participate by submitting work for the red dot : junior award. Good design performance earns the "red dot" quality label while the best work in this category is awarded the red dot: junior prize.

The rise of the Chinese market in recent years witnesses the creation of numerous outstanding Chinese communication design works. Hence, red dot establishes a special jury panel who understands the Chinese language and culture. This allows Chinese communication designs to compete fairly in the international arena.

We sincerely invite you to come forth and present your Chinese communication designs, so as to gain recognition in the design field and set yourself apart in the competitive market.

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